

President's Message

Connie J. Perkins, PhD, RN, CNE



I am your new ANA-NY president- *no kidding!* I hope you understand that joke and enjoy my last rendition of the No Kidding! column that I've had the joy of contributing to this newsletter (now news magazine!) since March of 2021. I want to start off by thanking the membership for electing me to this position and know that it is a true honor to serve the wonderful nurses in this group. I look forward to this challenge and hearing from what our members need to be successful professional nurses. A warm welcome to our new and returning board and committee members who were announced at the governing assembly at our annual meeting and conference in October. Thank you to those who served this organization on a committee or the board last year, including the previous president Everybody's Work Marilyn Dollinger who has already provided mentorship as I take on this new role. In case you missed our conference, here is a summary of my remarks that focused on my goals for the new year:

I am a systems-thinker, so my first stop in thinking of what I'd like to accomplish

for the new year was visiting ANA and ANA-NY's strategic plans. I wasn't surprised that we were on track to meet many of the initiatives, but as I see it, I need to help us continue on that trajectory. Starting with the mothership, I noted that ANA's strategic plan (see figure 1) has three goals.

1. Elevate the profession of nursing globally.

We as a group, are working towards these goals through the opportunities in disseminating the work of our members via the open access news magazine and Journal of ANA-NY. We'll keep that up and continue to get our good work out into the nursing world.

2. Evolve the practice of nursing to improve health, health care, and health equity.

The topics at past conferences and plans for future events include anti-racism and wellness, which are more than flavors of the month and need to be part of everything we do. I have done a screening of the documentary *Everybody's Work*, which includes NY nurses

speaking in the film. If you haven't had the opportunity to watch it, stay tuned because we'll be showing it as an organization. It was impactful and a comment I received at my screening from more than one viewer was that all nurses should watch it, so I hope you all do.

3. Ensure the professional success of nurses.

The opportunities for growth and development that our members have is outstanding. Some opportunities include being part of a special interest group, being on the speakers bureau, receiving free professional career coaching, and having the ability to serve as a representative at the ANA Membership Assembly and American Nurses Advocacy Institute. Kudos to all members who take advantage of these benefits, which are helping us contribute to ANA's strategic goals. I did notice that this strategic plan expires during my tenure as your president and if there is an opportunity to represent ANA-NY at the table to design the next strategic plan, I'll do my best to get that seat.


Then, I focused on ANA-NY's strategic plan (see figure 2) for 2024-2027. Again, we are doing a great job meeting our goals, but I think we have a few opportunities to continue our good work and solidify achievement of what we set out to do. For example, one objective of our strategic plan says to increase use of technology to engage and inform younger members (see figure 2). Could we tap into membership within nursing education programs? Could we promote ANA-NY being built into program curriculum? This is something I've done in my RN-BS in Nursing program with my already licensed students. A required membership to ANA-NY in my leadership class eliminated the cost of a textbook for the students and gained

Figure 1. ANA's Strategic Plan



Note. Retrieved from <https://www.nursingworld.org/ana-enterprise/about-us/anae-strategic-plan-2023-2025/>

Figure 2. ANA-NY's Strategic Plan



AMERICAN NURSES ASSOCIATION
NEW YORK
2024 – 2027 Strategic Plan

Strategic Goals & Objectives

Mission Statement
The mission of ANA-NY is to foster high standards of nursing and promote the professional and educational advancement of nurses to improve health care for all.

Vision Statement
At the American Nurses Association - New York, we are the voice of empowered New York nurses driving positive change.

Purpose Statement
We foster high standards of nursing, promote the professional and educational advancement of nurses, and promote the welfare of nurses to the end that all people may have better healthcare.

Advocacy Goal: Advocate for the public and nursing profession in NYS

- Increase visibility of ANA-NY and promote its role as the voice of NYS nurses
- Provide current information on ANA-NY Legislative Priorities in newsletters, on website, and to stakeholders
- Empower Legislation Committee to identify positions on pending legislation
- Charge President and Executive Director to issue position statements in collaboration with Lobbyist

Services Goal: Seek out and promote innovative services and benefits that support member needs


- Structure programming, including the annual conference, with opportunities for developing and maintaining connections
- Identify value-added membership benefits
- Encourage member engagement
- Develop engaging member onboarding program to energize and intrigue new members
- Increase use of technology to engage and inform younger members

Professional Promotion Goal: Collaborate with professional nursing associations at all levels

- Enhance and promote Organizational Affiliate opportunities
- Find opportunities to lead professional issues through advocacy, white papers, and collaborations
- Encourage member participation in ANA (ANAL, MA, Committee service, Board service)
- Increase visibility of association through expanded exhibiting opportunities

Educational Advancement Goal: Provide timely and accurate information and education to all stakeholders

- Seek out speakers on a variety of topics to provide comprehensive educational opportunities
- Promote speakers bureau to showcase our own members as expert speakers
- Seek out and promote existing educational opportunities offered by ANA and other organizations



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Note. Retrieved from <https://anany.org/?view=article&id=203&catid=11>

us more ANA-NY members. I've also nominated an RN-BS in nursing student for a leadership award, but do all schools know about this opportunity and the benefits the student and their cohort receive? I'll also be networking with other state chapters to see how they engage younger members while paying attention to our national bylaws.

Next, to find opportunities to lead professional issues through advocacy, white papers, and collaborations (see figure 2), I think we can work with other healthcare disciplines on shared advocacy. I met with Beth Chiariello, the president of the New York Society of Occupational Therapists and Brandi Ewing, the president of New York State Society for Respiratory Care already. Both are open to collaboration. More to come on that as our relationship grows. Finally, to promote our speakers bureau to showcase our own members as expert speakers (see figure 2), could we host virtual engagements aimed at academic institutions in NY to further introduce the next generation of nurses to come out of school knowing about ANA-NY? Or could we look at serving as guest speakers in graduate nurse residency programs or nurses week celebrations? Overall, we are looking great as a team and I'm excited to be here with all of you to continue the good work on behalf of and alongside you. Thank you for the honor and privilege of being your next president. ■

From the Desk of the Executive Director

Jeanine Santelli, PhD, RN, AGPCNP-BC, FAAN



My full written report is in the Annual Book of Reports on our website. I will hit some high points here:

- Brittany has been working all of 2024 to create an ANA-NY app. Watch for information on how to install and use the app.
- ANA-NY is an approved provider of the updated mandatory child abuse training. All NYS licensed professionals are required to take the updated training for initial or relicensure by April 2025. This means that any of us who received our one-time child abuse training however many years ago need to take the up-

dated training and send the certificate of proof in to NYSED in order to maintain our licenses. The archived webinar is available, free, including CE on our website.

- Speaking of which, we now have a new learning management system for our archived webinars. This is exciting because we can now offer CE for enduring offerings, something that we could not do through our YouTube channel.
- Another facelift that we have undergone this year is moving to a new publisher for our quarterly news magazine. For our members, we have returned to a

print version. We have an expanded version with even more content and articles available on our website.

- New OAs for 2024 are Capital District Nursing Research Alliance, NYS Council of Perioperative Nurses, Oncology Nursing Society – NYC chapter, and Haitian American Nurses Association of Hudson Valley
- Individual membership is up to over 8,900. Tell your colleagues and help us get to 10,000 members! ■