

# Focused on the Future: SCNA Leading the Way in Nursing Innovation



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As the Executive Director of the South Carolina Nurses Association (SCNA), it's my privilege to help guide our association into an exciting and innovative future. While we have always been the voice for nursing advocacy, I'm thrilled to share that SCNA is embracing the role of an "innovation hub" for nurses across the state. We are committed to being more than a professional association—we are a catalyst for progress, dedicated to empowering nurses to leverage technology and shape the future of healthcare.

In today's rapidly evolving healthcare landscape, it's not enough to keep pace with change. Nurses must lead change. We see the potential for groundbreaking solutions to improve patient care, streamline operations, and elevate nursing leadership. That's why SCNA is stepping up to support innovation at every turn, providing nurses with tools, opportunities, and partnerships that foster technological growth and forward-thinking initiatives.

## Innovation Through Technology

Another way we're driving this future-forward vision is through our brand-new Mobile Up App, which will make its debut at the 2024 SCNA State Convention. This app puts the entire conference at your fingertips, offering attendees access to schedules, speaker information, exhibitor details, and networking opportunities all in one place. Imagine not just attending a convention but experiencing it in real time with full interactivity and convenience. This is the kind of experience we want to create for our nurses—an experience that uses technology to simplify, enhance, and elevate your engagement with SCNA. Once the convention is over, the app will receive new enhancements that will allow it to be used year-round.

Everything from our legislative priorities to upcoming events will be accessible in one place.

But we're not stopping there. In the coming months, we will also be launching an entirely new SCNA website. Our goal is to provide members with a seamless, user-friendly platform that integrates the latest digital features. From enhanced navigation to more intuitive access to resources, the new website will reflect our commitment to innovation and ease of use. Whether you're looking for continuing education opportunities, policy updates, or ways to connect with fellow nurses, the SCNA website will be your go-to hub for all things nursing in South Carolina.

## Partnerships for Progress

SCNA is proud to be forging new partnerships that align with our mission of advancing nursing and nursing innovation. Through collaborations with tech companies, academic institutions, and healthcare organizations, we are creating a network of resources that support nurses in leading the charge for future healthcare solutions. These partnerships are key to equipping our members with the skills and knowledge to stay ahead in a constantly changing field.

## Looking Ahead

We are more than an organization; we are a community of professionals who are not only passionate about nursing but also about what the future holds for our profession. Innovation is at the heart of that future, and we are committed to continuing to be a hub where nurses can come to learn, grow, and innovate. We see incredible potential within each nurse and are dedicated to providing the platform,

tools, and opportunities for you to shine as the leaders and innovators that you are. In 2025, we will open our first-ever innovation hub, where members can leverage the technologies of the SCNA office. Members will be able to reserve space to work on nursing research and related topics, while also having access to resources exclusive to SCNA/ANA.

As we move forward, SCNA will continue to lead with a focus on innovation, advocacy, and empowerment. Whether through cutting-edge technology, valuable partnerships, or our commitment to improving the membership experience, we are here for each of you, our valued nurses. Together, we will shape the future of nursing in South Carolina, ensuring that nurses remain at the forefront of healthcare innovation.

We are pleased to share the theme for the 2025 SCNA Annual Convention: "Innovate, Inspire, Impact: Shaping the Future of Nursing". We hope to see you at the beautiful Sonesta Resort Hilton Head Island in Hilton Head, South Carolina, October 23-25, 2025!

Thank you for your dedication, your passion, and your belief in the power of nursing. We look forward to seeing all that we can accomplish together. ■